

# Media Kit

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Author: Sallie Dawkins

Categories: Writing/Authorship/Business  
Aspects/Christian Living/Calling & Vocation

Print ISBN: 978-1-955861-46-5

Publisher: Firebrand United, LLC

Danville, Kentucky

# Author Bio

Sallie Dawkins is an award-winning author, publisher, business leader, and host of Kingdom Scribes 451 (a community of Christian writers and authors). Her proven method for successful self-publishing is essential for writers publishing multiple works.

Sallie is a military veteran, graduated from Mississippi University for Women, and holds a Master's degree in education from Auburn University, but it was a supernatural encounter with God in 2015 that rapidly transformed her life. She believes cultivating a deeper relationship with God brought victory over decades-long chronic pain. Sallie shares her breakthrough journey in the Amazon #1 best-selling Awakening Christian Series. Now ordained as a healing evangelist, she is passionate about seeing people healed and set free to enjoy abundant life in Christ.

*The Complete Beginner's Guide to Self-Publishing for Christians* is her eleventh book.



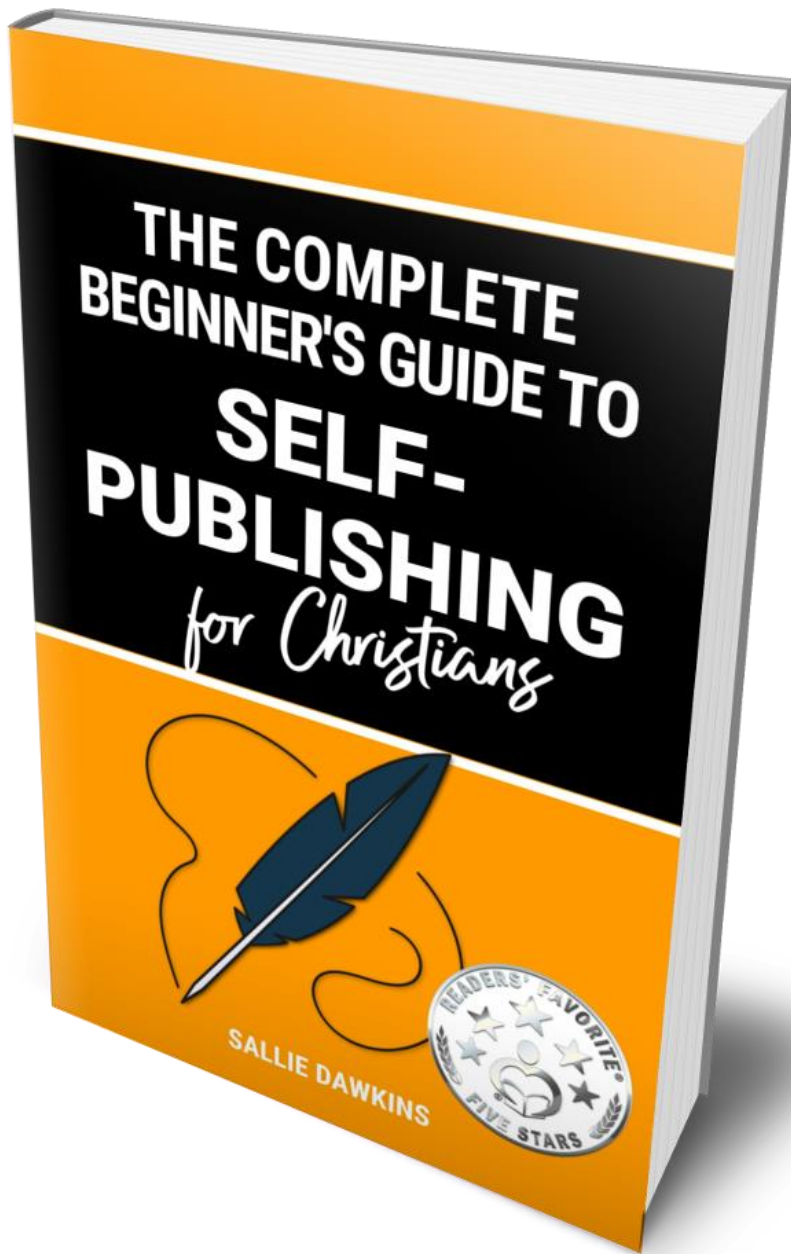
Sallie Dawkins

# Book Bio

Are you a Christian writer looking to share your message with the world but don't know where to start?

This book will assist you in separating accurate information from false claims, allowing you to avoid wasting your money, time, and energy. Sallie Dawkins leverages her experience as an Amazon #1 best-selling author to help you navigate the often-daunting world of self-publishing. Learn from the author's expertise and past mistakes to discover a more efficient way to self-publish your work on KDP and other platforms. Save time and shortcut the learning process by going straight to essential and free resources.

Avoid unnecessary stress by reviewing important legal and financial considerations before you get started. This book is an all-encompassing resource for writers looking to take the reins of their publishing journey to fulfill their calling and destiny. From legal and financial considerations, creating a space conducive to writing, outlining your narrative, self-editing, hiring professional editors and proofreaders, registering for ISBNs and copyright, to an effective book launch and ongoing marketing, every step of the process is illuminated. *The Complete Beginner's Guide to Self-Publishing for Christians* is the road map you need to achieve your goal of sharing your story to leave a lasting legacy for God's Kingdom.

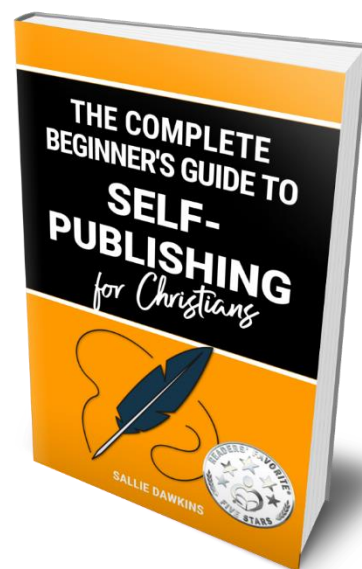


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# REVIEWS

“The word ‘complete’ in the title is not an exaggeration. Author Sallie Dawkins covers everything writers need to know about writing and self-publishing their books. The legal and financial considerations that Dawkins writes about alone are worth the book’s price.” **Joe Wisinski for ReadersFavorite.com**



“The author presents her story and experiences in a way that entices writers to consider their options wisely. *The Complete Beginner’s Guide to Self-Publishing for Christians* is a thorough and detailed study of the complex and sometimes frightening journey of writing and self-publishing.” **Emily-Jane Hills Orford for ReadersFavorite.com**

“I like the way the author transparently and authentically shares her journey and experiences in approaching writing a book. That is very helpful in setting the tone for a first-time or inexperienced writer.” **Debra Swing, Reader Review**

“The structure of the book is particularly commendable. The end of each chapter includes a helpful summary, and a glossary of key terms is included in the appendix. Dawkins also provides a step-by-step account of how to self-publish, and a list of valuable resources (as well as their costs). A must-read for anyone who is looking for a concise compilation of self-publishing resources and tips.” **Kayleigh Perumal for ReadersFavorite.com**

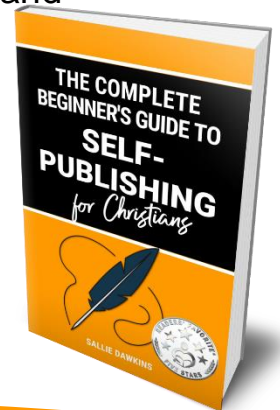
# Book Excerpt

## Chapter 9: ISBNs

An international standard book number (ISBN) is a 13-digit number issued by Bowker at MyIdentifiers.com, uniquely identifying a single title or product published internationally. Although Amazon has offered free 10-digit “ISBNs” for publishing eBooks on KDP for several years, in June 2023, they expanded this offer to include free ISBNs for paperback books. While this is enticing, it comes with limitations. These Amazon issued ISBNs are actually Amazon Standard Identification Numbers (ASINs) and cannot be transferred to other publishing outlets. Using an Amazon-issued ISBN means Amazon identifies as your publisher (publishing imprint) and will put its name on your book.

Using an Amazon-issued ISBN (or ASIN) may also cause you to lose some of your sales tracking capabilities, plus access to their “Look Inside” feature (now called “Read Sample”). I’m not buying into this. ISBNs cost between \$5.75 and \$125 each, depending on how many you purchase, but to me, it’s worth it to maintain complete control of my book. Check out [Kindlepreneur.com](https://www.kindlepreneur.com) for posts on “What is an ISBN? 11 Facts For Self-Publishing Authors” and “How To Get An ISBN: Quick Guide for Self-Published Authors.”

There are numerous benefits to purchasing a standard 13-digit ISBN from Bowker instead of accepting a free ISBN from Amazon KDP. When you buy an ISBN from Bowker, you become the sole owner and controller of that unique identifier for your book, giving you greater control over your publication. It also gives you more control over essential book data and metadata details. Many bookstores, libraries, and online retailers have specific requirements for ISBNs, and they often prefer or require books to have ISBNs directly obtained from Bowker.



# Interview Questions

1

Were you an avid reader as a child?

2

How did you discover your passion for writing?

3

At what age did you begin writing your first book?

4

What motivates you to share your knowledge and experiences with others?

5

How long did it take you to write your first book?

6

How would you compare your experience publishing your 11<sup>th</sup> book with publishing your first?

7

How do you ensure that the action steps you provide in your writing are practical for your readers?

8

What role does real-world experience play in shaping your writing topics?

9

How do you handle challenges or setbacks in your writing process?

10

What are some common barriers to writing and publishing?

11

How do you deal with negative book reviews or criticism?

12

How involved are you in the self-publishing process?

13

What motivated you to write this book?

14

What makes you an authority on the topic?

15

Can writers really publish to KDP for free?

16

What would you say to Christian writers concerned with AI?

17

Have you ever experienced writer's block?

18

How important are book reviews to a book's success?

19

How do you usually promote or market your books?

20

Is there anything new you're working on?

# Books and Awards

The Awakening Christian Series:

Vol. One: You Can Hear the Voice of God Through All Your Spiritual Senses (2021) **Amazon BEST SELLER, Readers' Favorite International Book Awards SILVER MEDAL in Christian Devotional/Study Category, 2022; Global Book Awards, SILVER MEDAL, 2022**

Vol. Two: You Can Know the Heart of God for Your Life (2021)

Vol. Three: You Can Share the Love of God with Others (2021); **Readers' Favorites International Book Awards BRONZE MEDAL in Christian/General Category, 2022.**

God's Promises of Abundance for Healing (2022)

Complete in Christ: Discovering Identity, Provision, and Purpose within God's Word (2022)

God's Wisdom for Wealth: Flourishing in Family & Business (2022)

Spirit World Truths from God's Word (2022)

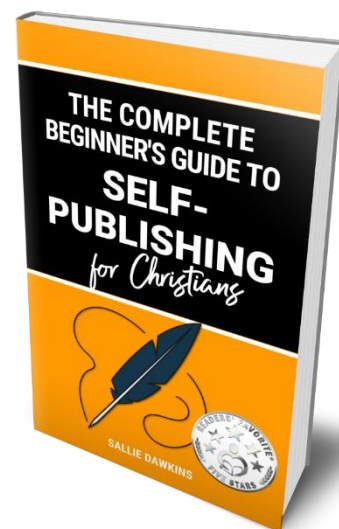
311 Questions Jesus Asked (2022)

Maggie's Legacy: Lessons in Spiritual Obedience Learned from My Border Collie (2022, Vol One of the Open Ark Series) **Readers' Favorite International Book Awards FINALIST in Non-Fiction/Animals Category, 2023**

Identity in Christ: 100 Scriptures and Affirmations to Build Confidence (2023)

The Complete Beginner's Guide to Self-Publishing for Christians (2023) **Amazon BEST SELLER**

Healing Words: 100 Scriptures and Affirmations for Wholeness (2023)





Sallie Dawkins

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## Sallie Dawkins

### About the Author

A heart encounter with God in 2015 reconciled me to the truth of His Word. Understanding my identity and author decades-long chronic pain and illness. The Awakening Christian Series shares the testimony of this life-changing journey.

[Read full bio](#)

### Most Popular

Best Seller



The Complete Beginner's Guide to Self-Publishing for Christians

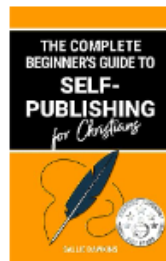
★★★★★ 9

Kindle Edition

\$0.00 **kindleunlimited**

or \$0.99 to buy

### Top Sallie Dawkins titles



The Complete Beginner's Guide to Self-Publishing f...

★★★★★ 9



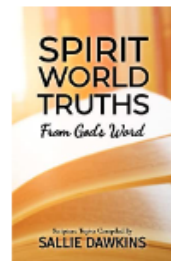
You Can Hear the Voice of God Through All Your...

★★★★★ 56



God's Promises of Abundance for Healing

★★★★★ 10



Spirit World Truths from God's Word

★★★★★ 3





# Connect with Sallie Dawkins

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